

PRINT ISSUE

Size	1 issue	3 issues	6 issues
2-Page Cover Tip	\$6,895	\$6,450	\$5,995
Back Cover	\$2,495	\$2,320	\$2,110
Inside Front Cover	\$2,195	\$2,150	\$1,995
First RHP	\$2,195	\$2,150	\$1,995
Full Page	\$1,895	\$1,805	\$1,710
1/2 Page	\$1,250	\$1,180	\$1,085
1/3 Page	\$990	\$940	\$875
1/4 Page	\$850	\$810	\$760

Leaders in Industrial Hygiene Program - \$2,995 (not part of the Loyalty Frequency Program)

WEBSITE ADS

587 x 90 Pixels	\$500/month
300 x 250 Pixels	\$500/month
125 x 125 Pixels	\$250/month
Featured Products	\$250/month
Videos	\$500/month

ENEWSLETTER

589 x 90 Pixels	\$750 per
468 x 60 Pixels	\$500 per
300 x 250 Pixels	\$750 per
160 x 600 Pixels	\$650 per

EBLASTS

Editorial eBlast, White Paper/Case Study eBlast, Product eBlast, and Video eBlast	10,000 Emails	\$1,750 net
	15,000 Emails	\$2,250 net
	20,000 Emails	\$3,000 net
	30,000 Emails	\$3,500 net
On the Floor eNewsletter	30,000 Emails	\$3,500 net per day
HTML eBlast		\$250 CPM
Group Email		\$500 month

The above eBlasts are priced based on the quantity sent

DIGITAL EDITION EMAIL

Banner	\$750 month
Video	\$1,000 month
Product Spotlight	\$750 month

DIGITAL ISSUE

Ad next to cover	\$1,000 month
Banner ad at top	\$500 month
Video over ad	\$750 month

DIGITAL

eBook Sponsorship	\$2,500
Co-sponsored Webinar	\$2,995
Exclusive Webinar Sponsorship	\$6,000
Native/Sponsored Content	\$2,995/month
Online/Targeted Digital Marketing	\$15/CPM*
Quiz	\$2,800/month

ADDITIONAL OPTIONS

Website Design & Development	Call for pricing
SEO/SEM	Call for pricing
Social Media	Call for pricing
Retargeting	Call for pricing
Keyword/Category Retargeting	Call for pricing

*min 100,000 impressions